CA APPDEV Technical Conference: CA Endevor SCM Track

AppDev Technical Conference: PreConference Education	
featuring CA Endevor SCM, CA Harvest SCM, CA Testing Tools and CA Application Lifecycle Conductor	

Track: Endevor Room: 2- 74	Day 1: Tuesday May 5, 2015
0815 - 0830	**Welcome**
0830 - 1200	**CA Endevor SCM Education** **ENBPIU00: How to Harness the Power of the CSV (Comma Seperated Value)** *Presenters: CA Technologies*
1200 - 1300	**Lunch**
1300 - 1500	**CA Endevor SCM Education** **The A, B, C's of Installing the CA Endevor SCM Quick Edit Eclipse UI** *Presenters: Stuart Ashby, CA Endevor SCM Global User Community President*
1500 - 1530	**Break**
1530 - 1700	**CA Endevor SCM Education** **Top 5 reasons why you'll want to use POST-PACKAGE-SHIP SCRIPTS** *Presenters: CA Technologies*
1700	**Dinner (non-sponsored)**

AppDev Technical Conference: Usability Studies	
(sign-up offered during conference)	

Track: Room: 1-1 or 1-19	Day 1: Tuesday May 5, 2015
0815 - 0830	**Welcome**
0830 - 0915	
0930 - 1015	
1030 - 1115	
1200 - 1300	**Lunch**
1300 - 1345	
1400 - 1445	
1500 - 1530	**Break**
1530 - 1615	
1700	**Dinner**

CA APPDEV Technical Conference: CA Endevor SCM Track

AppDev Technical Conference: Full Day Sessions

KEYNOTE FOR ALL TRACKS: ROOM 2-74

Track: Endevor
Room: 2- 74

Day 2: Wednesday May 6, 2015

Time	Session
0815 - 0830	**Keynote: Welcome & Morning Kickoff** *Presenters: CA Technologies: Mike Madden, General Manager Mainframe*
0830 - 0930	**KEYNOTE: CA Application Development Business Line Strategy and Vision** *Presenters: CA Technologies: Michael Maggio, VP Product Management & Strategy*
0930 - 1030	**KEYNOTE: Introducing CA Application Lifecycle Conductor** *Presenters: CA Technologies: Rose Sakach, Product Manager and Vaughn Marshall, Product Owner*
1030 - 1100	**Break**
1100 - 1200	CA Endevor SCM Release Schedule: Agile Delivery for Agile Development *Presenters: CA Technologies: Peter McCullough, Product Owner and Rose Sakach, Product Manager*
1200 - 1300	**Lunch** *(sponsored by CA Technologies)*
1300 - 1400	**Meet the Framingham-Based Engineers: Meet, Greet, and ASK them your most challenging questions!** *Presenters: CA Technologies: CA Endevor SCM Software Engineers Panel Discussion*
1400 - 1500	**How healthy is your CA Endevor SCM configuration? Tips for a Wellness Check, Housekeeping and more…** *Presenters: CA Technologies(TBD)*
1500 - 1530	**Break**
1530 - 1630	**Sharing is Caring: CA Endevor SCM Communities Ideation and Shareware review** *Presenters: Stuart Ashby, CA Endevor Global User Community President*
1700	**Dinner** *(CA Sponsored Dinner/Event)*

AppDev Technical Conference: Usability Studies

Track:
Room: 1-1 or 1-19

Day 2: Wednesday May 6, 2015

Time	Session
0815 - 1030	**Welcome & Keynotes**
1015 - 1100	
1200 - 1300	**Lunch**
1300 - 1345	
1400 - 1445	
1500 - 1530	**Break**
1530 - 1615	
1700	**Dinner**

CA APPDEV Technical Conference: CA Endevor SCM Track

AppDev Technical Conference: Full Day Sessions

KEYNOTE FOR ALL TRACKS: ROOM 2-74

Track: Endevor
Room: 2- 74

Day 3: Thursday May 7, 2015

Time	Session
0815 - 0830	**KEYNOTE: Day 3 Morning Kickoff** *Presenters: CA Technologies: Michael Maggio, VP Product Management & Strategy*
0830 - 0930	**KEYNOTE: Introducing CA Unified Software Change Manager** *Presenters: CA Technologies: Michael Maggio, VP Product Management & Strategy and Rose Sakach, Product Manager*
0930 - 1000	Break
1000 - 1100	**Blackout or Blink? Maximizing Package Backout capabilities to restore service as quickly as possible** *Presenters: Stuart Ashby, CA Endevor SCM Global User Community President*
1100 - 1200	**We need that at our shop! Overview of field-developed prototypes** *Presenters: CA Technologies {Field Engineers - TBC}*
1200 - 1300	Lunch *(sponsored by CA Technologies)*
1300 - 1400	**Welcome to CA Endevor SCM V25 End-Of-Sprint Review: A mock example** *Presenters: CA Technologies {Scrum Master - TBC}*
1400 - 1500	**CA ALC Use Case: Integrating CA SCM products with your problem/project tracking** *Presenters: CA Technologies(TBD)*
1500 - 1530	Break
1530 - 1630	**Digging for gold: there are more ways to leverage source code, how can the CA Endevor SCM repository help?** *Presenters: Open Discussion*
1630 - 1700	**Enterprise SCM: A Case Study of CA Unified SCM** *Presenters: CA Technologies: Rose Sakach, Product Manager and Duane Fox, Product Owner*
1700	Dinner *(CA Sponsored)*

AppDev Technical Conference: Usability Studies

Track: Room: 1-1 or 1-19	Day 3: Thursday May 7, 2015
0815 - 0930	Welcome & Keynotes
0945 1030	
1045 - 1130	
1200 - 1300	Lunch
1300 - 1345	
1400 - 1445	
1500 - 1530	Break
1530 - 1615	
1700	Dinner

CA APPDEV Technical Conference: CA Endevor SCM Track

AppDev Technical Conference: Full Day Sessions

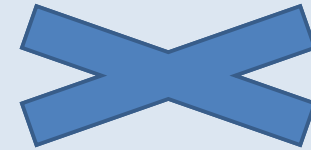| KEYNOTE FOR ALL TRACKS: ROOM 2-74	
Track: Endevor Room: 2- 74	**Day 4: Friday May 8, 2015**
0815 - 0830	**KEYNOTE: Day 4 Morning Kickoff** *Presenters: CA Technologies: Rose Sakach, Product Manager, Glenn McDonald, Product Manager*
0830 - 0930	**KEYNOTE: Testing is a key component of the CA Application Development Business Line** *Presenters: CA Technologies: Michael Maggio, VP Product Management & Strategy and Glenn McDonald, Product Manager*
0930 - 1000	**KEYNOTE: GOOGLE THIS! The NEW! CA AppDev Information Management WIKI** *Presenters: CA Technologies: Brian Everett, Information Services Engineer*
1000 - 1015	**Break**
1015 - 1100	**KEYNOTE: The results are in! A summary of what we've learned from our ongoing usability studies** *Presenters: CA Technologies: Susie Robson, Product Design*
1100 - 1200	**CA Endevor SCM User Group Open Discussion, Networking, and Exchange** *Presenters: Stuart Ashby, CA Endevor SCM Global User Group President*
1200 - 1300	**Technical Conference Summary, Follow-up Activities, and CLOSING**

AppDev Technical Conference: Usability Studies

Track: Room: 1-1 or 1-19	Day 4: Friday May 8, 2015
0815 - 0930	Welcome & Keynotes
1200 - 1300	CLOSING