

# CA World 2014

# Opscenter

**Update: 21 October 2014**

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# Today's Agenda

1

What is “Opscenter”?

2

Week-At-A-Glance and What's There for You?

3

Center of the Universe – the Expo Center

4

CA World Mobile App

5

What Questions Do You Have?

# The Big Picture



DevOps brings operations into the development process from the start. **We are the “Ops” of DevOps.**

We will deliver enterprise-class customer experience and operational efficiency by utilizing 360° visibility of systems and infrastructure performance. The ca Opscenter portfolio provides tools that manage and monitor performance and availability, giving you the keys to ensuring your customers are up and running.

APPLICATION PERFORMANCE MANAGEMENT | MOBILITY | INFRASTRUCTURE MANAGEMENT

# Week-At-A-Glance Highlights

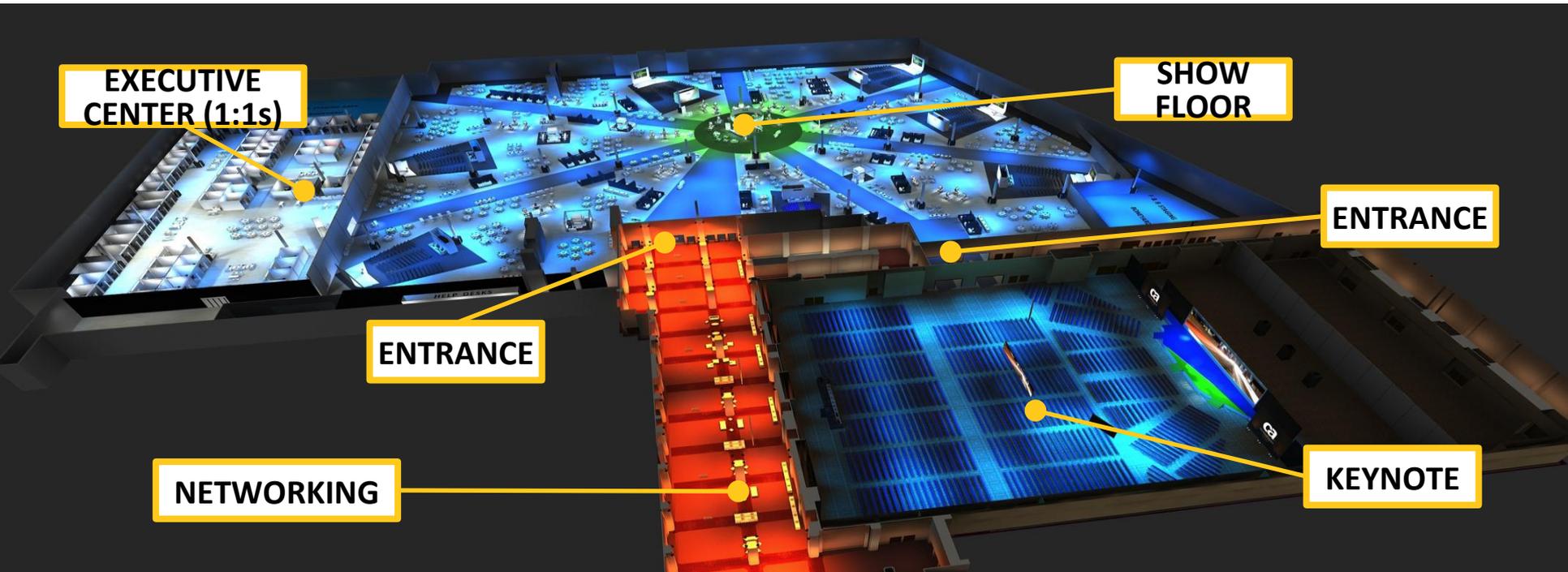
## *Everything's Important, Some More than Others*

| SUNDAY, NOV 9 <sup>th</sup>   | MONDAY, NOV 10 <sup>th</sup>   | TUESDAY, NOV 11 <sup>th</sup>  | WEDNESDAY, NOV 12 <sup>th</sup>   |
|---|--|--|---|
| <p><b>8:00 AM – 6:00 PM</b><br/>Registration</p> <p><b>ALL DAY</b><br/>Preconference Education</p> <p><b>1:00 – 6:00 PM</b><br/>Partner Session</p> | <p><b>7:30 – 9:00 AM</b><br/>Coffee</p> <p><b>9:00 – 10:30 AM</b><br/>Mike Gregoire Keynote</p> <p><b>10:30 AM – 4:00 PM</b><br/>Exhibition Center and Meet The Experts Open</p> <p><b>11:00 – 11:45 AM</b><br/>John Smith Keynote, Theater</p> <p><b>11:00 AM – 4:00 PM</b><br/>Exhibition Center Sessions<br/>Executive Center Meetings</p> <p><b>1:00 – 3:45 PM</b><br/>Off-The-Floor Breakouts &amp; Labs</p> <p><b>4:30 – 5:30 PM</b><br/>Magic Johnson Keynote</p> <p><b>6:30 – 8:30 PM</b><br/>Welcome Reception: Rewrite</p> | <p><b>7:30 – 9:00 AM</b><br/>Coffee</p> <p><b>9:00 – 10:30 AM</b><br/>Amit Chatterjee Keynote</p> <p><b>10:30 AM – 5:00 PM</b><br/>Exhibition Center and Meet The Experts Open</p> <p><b>11:00 AM – 5:00 PM</b><br/>Exhibition Center Sessions<br/>Executive Center Meetings</p> <p><b>6:30 – 9:30 PM</b><br/>Event Night – The Fray</p> | <p><b>7:30 – 9:00 AM</b><br/>Coffee</p> <p><b>8:30 AM</b><br/>Exhibition Center and Meet The Experts Open</p> <p><b>9:00 AM – 11:45 PM</b><br/>Exhibition Center Sessions<br/>Executive Center Meetings<br/>Off-The-Floor Breakouts &amp; Labs</p> <p><b>12:00 PM</b><br/>Event Close</p> |

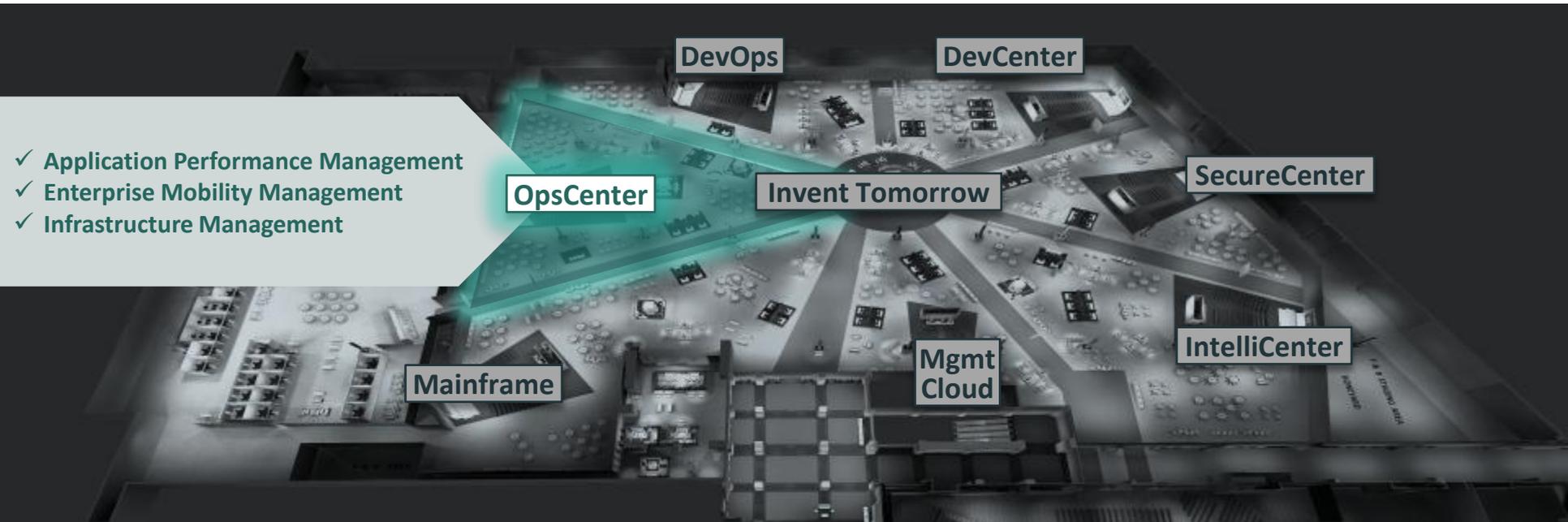
# Multiple Opportunities for All Opscenter Attendees



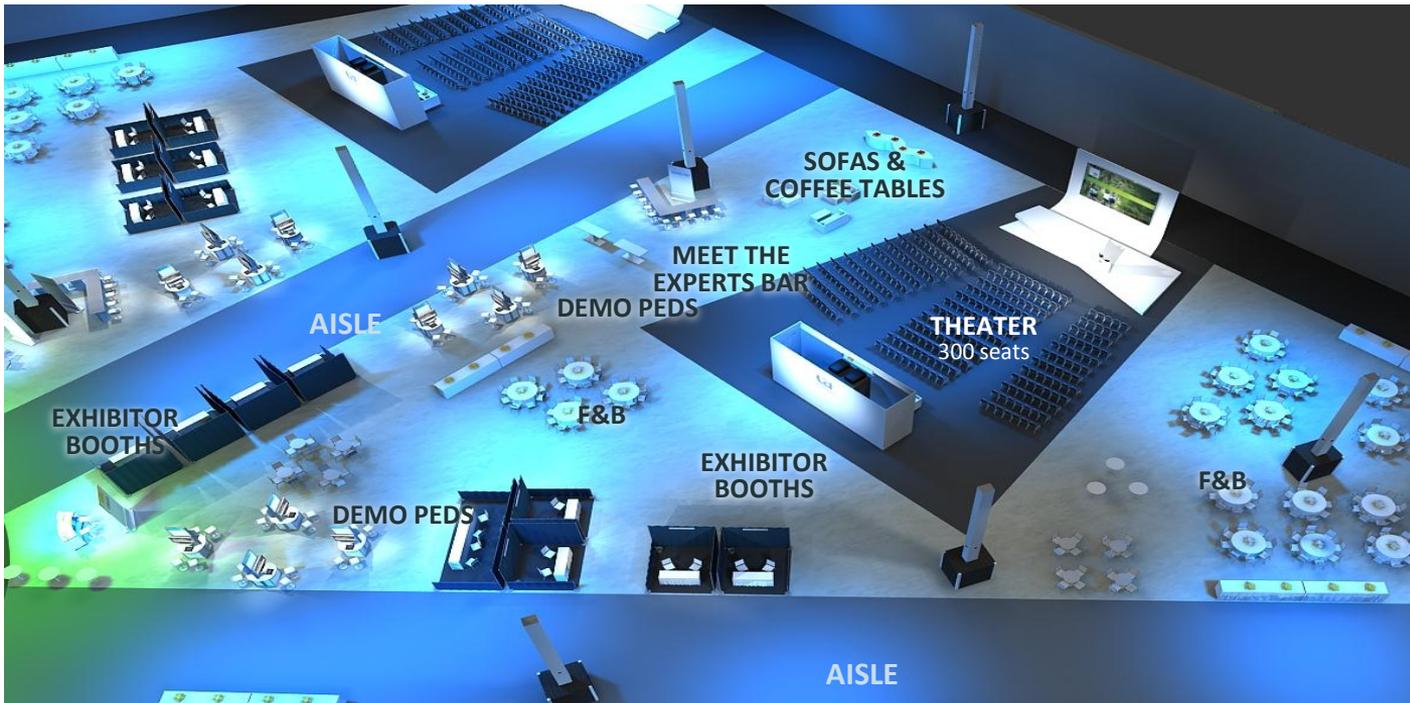
# Event Layout



# Opscenter Representation



# Exhibition Center “Wedge Layout”



CA and Partner Demo Ped  
 Mobility Peds as appropriate  
 Range 10-25 per wedge



Meet the Experts Bar  
 1 per wedge  
 Exhibitor / Sponsor Booths



10x10  
 10x20  
 8-16 per wedge

# Opscenter Summary

[<Program Guide>](#)

## Abstract:

Find out how to deliver exceptional, predictable and reliable customer experience and operational efficiency through proactive, end-to-end visibility and analysis of service delivery. The CA Opscenter portfolio provides a complete service assurance solution. Learn more about our new offerings in: Unified Infrastructure Management, Application Performance Management, Capacity Management, Data Center Infrastructure Management, Service Operations Management, Carrier-Grade Performance Management, and Enterprise Mobility Management.

### Target Audience:

- Admins / Tool Users
- VP/Dir Infrastructure and/or Ops
- LOB (App Owner)
- Mobility Czar

### What's being launched (Brand new)

- APM 9.7
- Performance Mgt for CSPs
- Unified Infrastructure Management 8.0 (f/k/a Nimsoft Monitor)

### Examples of Execution since CAW '13

- Cross Enterprise APM
- Unified Infrastructure Management Snap
- UIM Systems Data -> Spectrum
- Enterprise Mobility Management
- Unified Endpoint Management

### Innovation Sneak Peeks\*

- Converged Capacity Management
- Spectrum 64-Bit
- UIM Policy Based Management
- UIM System Data -> APM
- Strategy for Software Defined Networks

## Opscenter Theater

17 sessions

## Off-Floor

36 sessions

## Pre-Con Education

6 sessions

## Labs

12 sessions

## Demo Area

15 demo stations

- |                                |   |                                  |
|--------------------------------|---|----------------------------------|
| 1. Unified Infrastructure Mgt  | 5. Infrastructure Availability Mgt        | 9. Performance Mgt for CSPs      |
| 2. UIM for Network Management  | 6. Service Operations Mgt                 | 10. APM 9.7                      |
| 3. UIM for MSPs                | 7. Capacity Mgt (w/CCM)                   | 11. App Synthetic Monitor (SaaS) |
| 4. App-Driven Network Perf Mgt | 8. Data Center Infrastructure Mgt (w/CCM) | 12. Cross Enterprise APM         |
|                                |   | 13. Mobile APM                   |
|                                |   | 14. Enterprise Mobility Mgt      |
|                                |   | 15. Unified Endpoint Mgt         |
- 
- |                                |   |                         |
|--------------------------------|---|-------------------------|
| 1. Unified Infrastructure Mgt  | 4. Capacity Mgt (w/CCM)                   | 7. APM 9.7 / New Design |
| 2. App-Driven Network Perf Mgt | 5. Data Center Infrastructure Mgt (w/CCM) | 8. Mobile APM           |
| 3. Service Operations Mgt      | 6. Performance Mgt for CSPs               |                         |

## Meet the Experts

8 expert chat areas

# Representative Customer Speakers for Opscenter

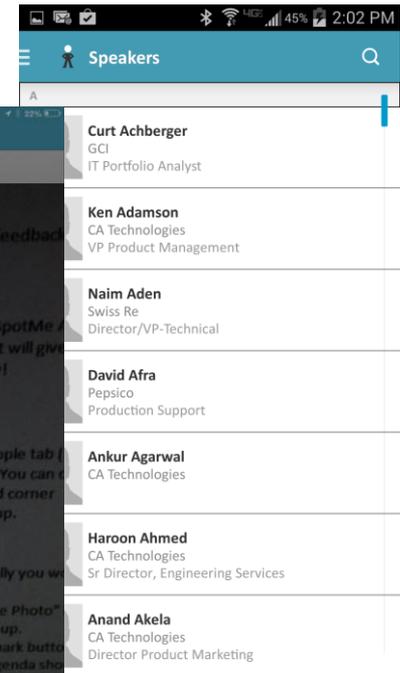
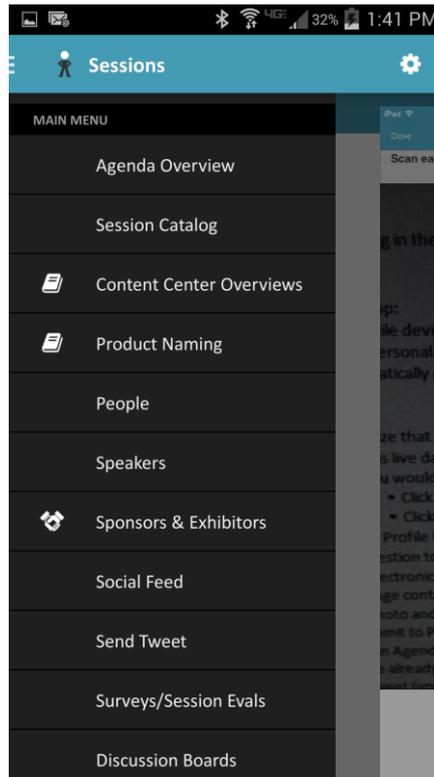


# Products Represented in Opscenter

|  |  |  |
|--|--|--|
| <b>Infrastructure Management</b>                   | CA Application Delivery Analysis   | Improve end user experience with end-to-end application response time monitoring             |
|  | CA Capacity Management   | Right size and cost optimize your IT environment with end-to-end Capacity Management         |
|  | CA Data Center Infrastructure Management   | Get a 360° view of your data center  |
|  | CA eHealth   | Proactive performance monitoring and management  |
|  | CA Network Flow Analysis   | Optimize application performance with 100% visibility into network traffic flow              |
|  | CA Nimsoft Monitor   | Put your customers first with an agile, powerful and comprehensive IT monitoring software    |
|  | CA Nimsoft Monitor Snap  | Manage and optimize your systems and services for free                                       |
|  | CA Performance Management  | Assure service quality with centralized, proactive infrastructure performance management     |
|  | CA Service Operations Insight  | Get a clear and complete view of business service performance                                |
|  | CA Spectrum  | Realize superior root cause analysis and ensure and continuous availability                  |
|  | CA Virtual Assurance for Infrastructure Managers                                 | Manage virtual systems environments in context with your network infrastructure              |
| CA Systems Performance for Infrastructure Managers | Manage physical systems environments in context with your network infrastructure |  |
| <b>Application Performance Management</b>          | CA Application Performance Management  | Proactively manage the applications that drive your business and reputation                  |
|  | CA APM Cloud Monitor   | Insight into application performance and availability with easy-to-implement SaaS monitoring |
|  | APM Cross-Enterprise APM   | Link your distributed and mainframe application performance metrics                          |
|  | CA Executive Insight for Service Assurance                                       | Access real-time information impacting your business anywhere, anytime                       |
| <b>Enterprise Mobility Management</b>              | CA Client Management   | Automate client management to drive operational excellence                                   |
|  | CA Mobile Application Management   | Secure, manage and control mobile apps across the enterprise                                 |
|  | CA Mobile Content Management   | Access content securely from anywhere, at any time   |
|  | CA Mobile Device Management  | Maximize the value of mobility   |
|  | CA Mobile Email Management   | Secure email access and content while enhancing user experience                              |

# CA World Mobile App

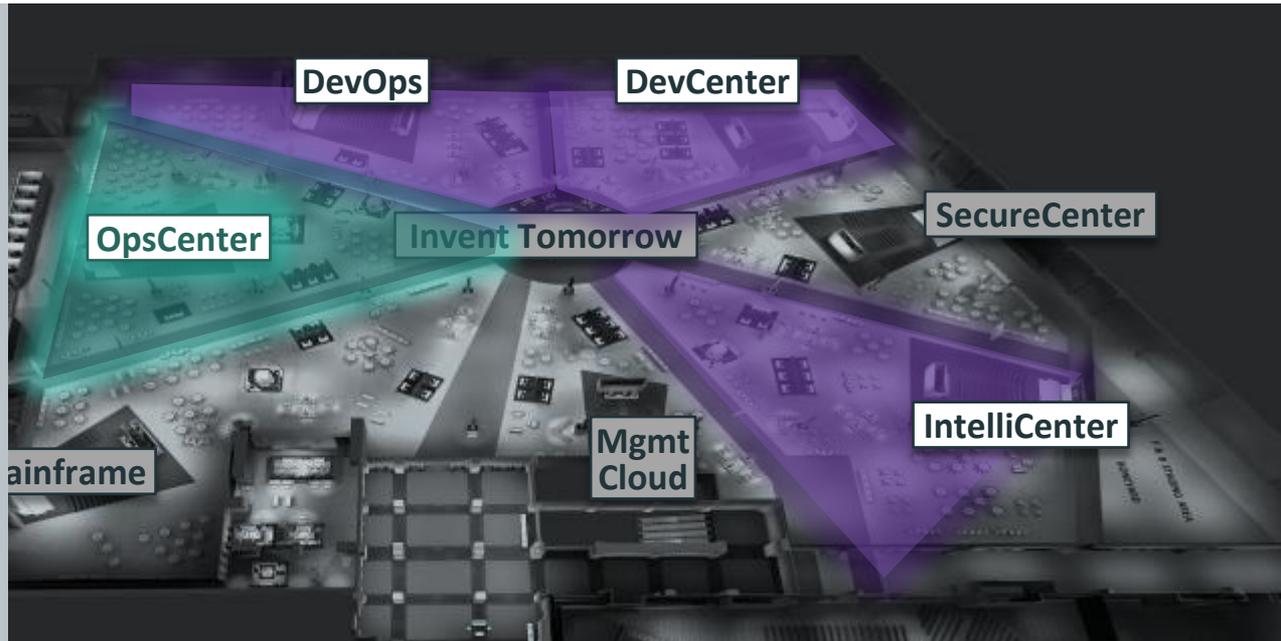
## Notices for Activation Code Going Out Soon



# Operations Professionals May Also Like...

Most Opscenter attendees will be technical tool users. Other areas of interest may include:

1. **DevOpscenter** – To see how Ops can make foundational improvements on the DevOps journey
2. **DevCenter** – To see about the automation products (i.e. product formerly known as Nolio)
3. **IntelliCenter** – To see Cloud Service Management (i.e. new cloud-based service desk)



# What Questions Do You Have?



**Thank You!**

Business, rewritten by software.™

**ca**  
technologies

# What Questions Do You Have?