

# CA World 2014

# Opscenter

**Update: 21 October 2014**

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# Today's Agenda

1

What is “Opscenter”?

2

Week-At-A-Glance and What's There for You?

3

Center of the Universe – the Expo Center

4

CA World Mobile App

5

What Questions Do You Have?

# The Big Picture



DevOps brings operations into the development process from the start. **We are the “Ops” of DevOps.**

We will deliver enterprise-class customer experience and operational efficiency by utilizing 360° visibility of systems and infrastructure performance. The ca Opscenter portfolio provides tools that manage and monitor performance and availability, giving you the keys to ensuring your customers are up and running.

APPLICATION PERFORMANCE MANAGEMENT | MOBILITY | INFRASTRUCTURE MANAGEMENT

# Week-At-A-Glance Highlights

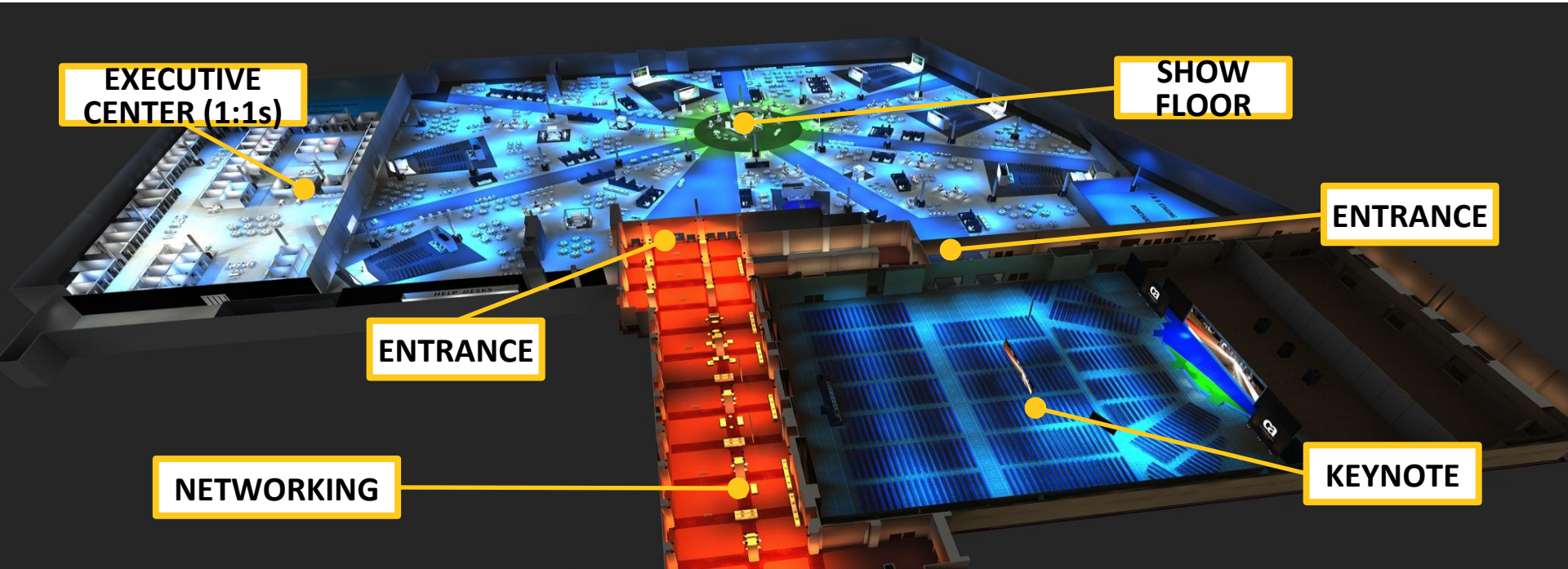
## *Everything's Important, Some More than Others*

SUNDAY, NOV 9 <sup>th</sup>	MONDAY, NOV 10 <sup>th</sup>	TUESDAY, NOV 11 <sup>th</sup>	WEDNESDAY, NOV 12 <sup>th</sup>
<b>8:00 AM – 6:00 PM</b> Registration	<b>7:30 – 9:00 AM</b> Coffee	<b>7:30 – 9:00 AM</b> Coffee	<b>7:30 – 9:00 AM</b> Coffee
<b>ALL DAY</b> Preconference Education	<b>9:00 – 10:30 AM</b> Mike Gregoire Keynote	<b>9:00 – 10:30 AM</b> Amit Chatterjee Keynote	<b>8:30 AM</b> Exhibition Center and Meet The Experts Open
<b>1:00 – 6:00 PM</b> Partner Session	<b>10:30 AM – 4:00 PM</b> Exhibition Center and Meet The Experts Open	<b>10:30 AM – 5:00 PM</b> Exhibition Center and Meet The Experts Open	<b>9:00 AM – 11:45 PM</b> Exhibition Center Sessions Executive Center Meetings Off-The-Floor Breakouts & Labs
	<b>11:00 – 11:45 AM</b> John Smith Keynote, Theater	<b>11:00 AM – 5:00 PM</b> Exhibition Center Sessions Executive Center Meetings	<b>12:00 PM</b> Event Close
	<b>11:00 AM – 4:00 PM</b> Exhibition Center Sessions Executive Center Meetings	<b>6:30 – 9:30 PM</b> Event Night – The Fray	
	<b>1:00 – 3:45 PM</b> Off-The-Floor Breakouts & Labs		
	<b>4:30 – 5:30 PM</b> Magic Johnson Keynote		
	<b>6:30 – 8:30 PM</b> Welcome Reception: Rewrite		

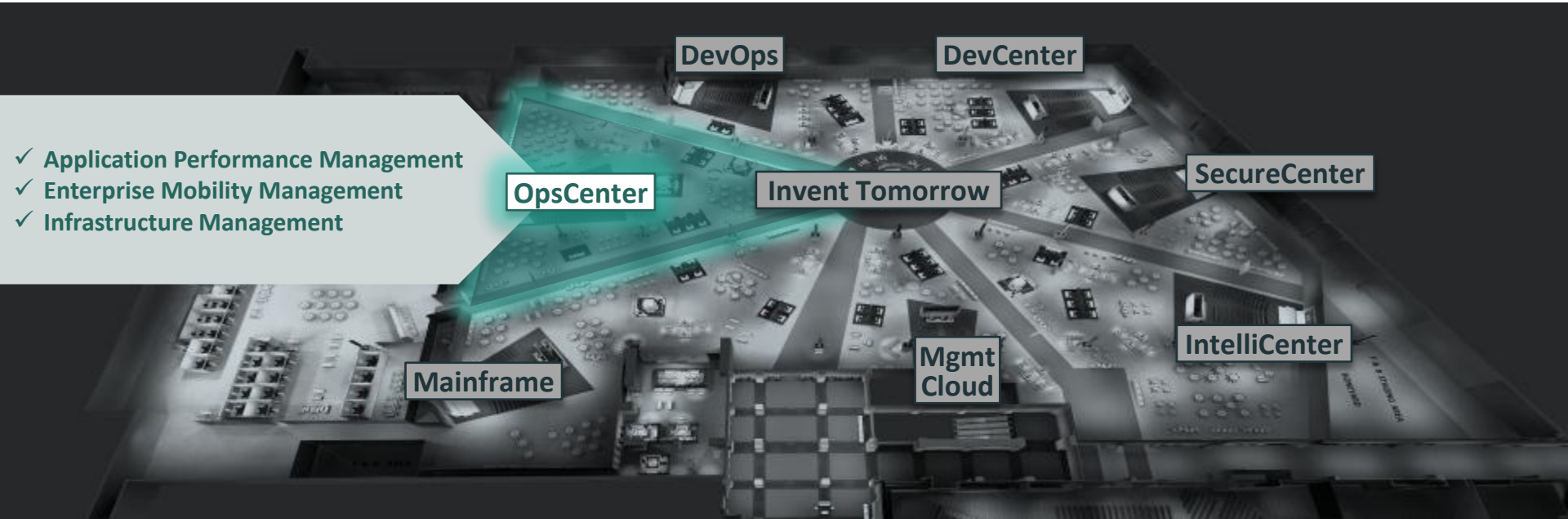
# Multiple Opportunities for All Opscenter Attendees



# Event Layout

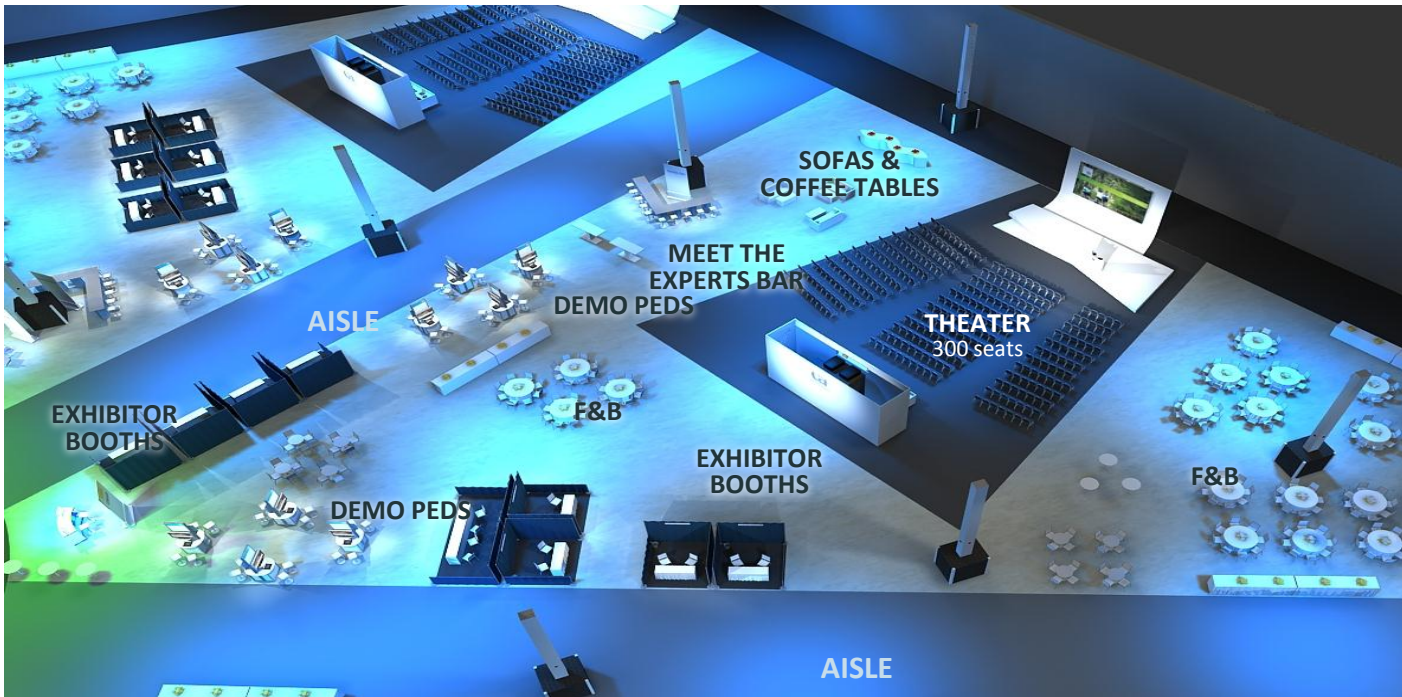


# Opscenter Representation





# Exhibition Center “Wedge Layout”



CA and  
Partner  
Demo Ped

Mobility Peds as  
appropriate

Range 10-25 per  
wedge



Meet the  
Experts Bar

1 per wedge



Exhibitor /  
Sponsor Booths

10x10  
10x20

8-16 per wedge



# Opscenter Summary

[<Program Guide>](#)

## Abstract:

Find out how to deliver exceptional, predictable and reliable customer experience and operational efficiency through proactive, end-to-end visibility and analysis of service delivery. The **Opscenter** portfolio provides a complete service assurance solution. Learn more about our new offerings in: Unified Infrastructure Management, Application Performance Management, Capacity Management, Data Center Infrastructure Management, Service Operations Management, Carrier-Grade Performance Management, and Enterprise Mobility Management.

### Target Audience:

- Admins / Tool Users
- VP/Dir Infrastructure and/or Ops
- LOB (App Owner)
- Mobility Czar

### What's being launched (Brand new)

- APM 9.7
- Performance Mgt for CSPs
- Unified Infrastructure Management 8.0 (f/k/a Nimsoft Monitor)

### Examples of Execution since CAW '13

- Cross Enterprise APM
- Unified Infrastructure Management Snap
- UIM Systems Data -> Spectrum
- Enterprise Mobility Management
- Unified Endpoint Management

### Innovation Sneak Peeks\*

- Converged Capacity Management
- Spectrum 64-Bit
- UIM Policy Based Management
- UIM System Data -> APM
- Strategy for Software Defined Networks

**Opscenter Theater** **17** sessions

**Off-Floor** **36** sessions

**Pre-Con Education** **6** sessions

**Labs** **12** sessions

**Demo Area** **15** demo stations

- |                                |   |                                  |
|--------------------------------|---|----------------------------------|
| 1. Unified Infrastructure Mgt  | 5. Infrastructure Availability Mgt        | 9. Performance Mgt for CSPs      |
| 2. UIM for Network Management  | 6. Service Operations Mgt                 | 10. APM 9.7                      |
| 3. UIM for MSPs                | 7. Capacity Mgt (w/CCM)                   | 11. App Synthetic Monitor (SaaS) |
| 4. App-Driven Network Perf Mgt | 8. Data Center Infrastructure Mgt (w/CCM) | 12. Cross Enterprise APM         |
|                                |   | 13. Mobile APM                   |
|                                |   | 14. Enterprise Mobility Mgt      |
|                                |   | 15. Unified Endpoint Mgt         |
| 1. Unified Infrastructure Mgt  | 4. Capacity Mgt (w/CCM)                   | 7. APM 9.7 / New Design          |
| 2. App-Driven Network Perf Mgt | 5. Data Center Infrastructure Mgt (w/CCM) | 8. Mobile APM                    |
| 3. Service Operations Mgt      | 6. Performance Mgt for CSPs               |                                  |

**Meet the Experts** **8** expert chat areas

**\*Not yet productized.**



# Representative Customer Speakers for Opscenter

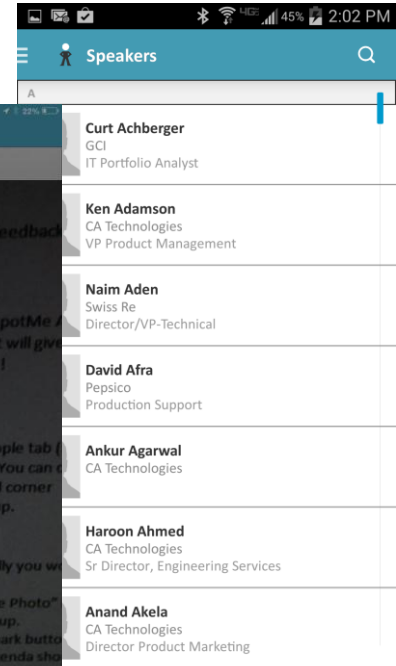
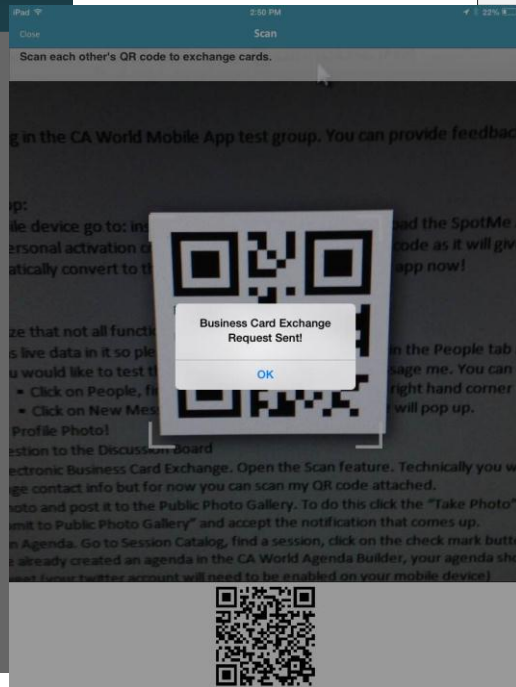
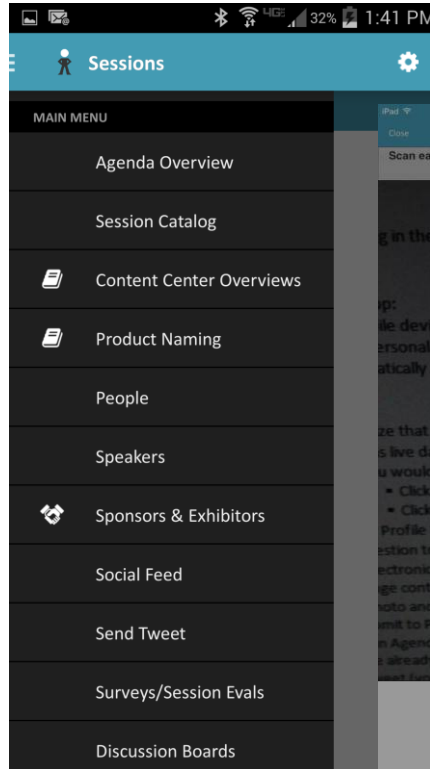


# Products Represented in Opscenter

<b>Infrastructure Management</b>	CA Application Delivery Analysis	Improve end user experience with end-to-end application response time monitoring
	CA Capacity Management	Right size and cost optimize your IT environment with end-to-end Capacity Management
	CA Data Center Infrastructure Management	Get a 360° view of your data center
	CA eHealth	Proactive performance monitoring and management
	CA Network Flow Analysis	Optimize application performance with 100% visibility into network traffic flow
	CA Nimsoft Monitor	Put your customers first with an agile, powerful and comprehensive IT monitoring software
	CA Nimsoft Monitor Snap	Manage and optimize your systems and services for free
	CA Performance Management	Assure service quality with centralized, proactive infrastructure performance management
	CA Service Operations Insight	Get a clear and complete view of business service performance
	CA Spectrum	Realize superior root cause analysis and ensure and continuous availability
	CA Virtual Assurance for Infrastructure Managers	Manage virtual systems environments in context with your network infrastructure
	CA Systems Performance for Infrastructure Managers	Manage physical systems environments in context with your network infrastructure
<b>Application Performance Management</b>	CA Application Performance Management	Proactively manage the applications that drive your business and reputation
	CA APM Cloud Monitor	Insight into application performance and availability with easy-to-implement SaaS monitoring
	APM Cross-Enterprise APM	Link your distributed and mainframe application performance metrics
	CA Executive Insight for Service Assurance	Access real-time information impacting your business anywhere, anytime
<b>Enterprise Mobility Management</b>	CA Client Management	Automate client management to drive operational excellence
	CA Mobile Application Management	Secure, manage and control mobile apps across the enterprise
	CA Mobile Content Management	Access content securely from anywhere, at any time
	CA Mobile Device Management	Maximize the value of mobility
	CA Mobile Email Management	Secure email access and content while enhancing user experience

# CA World Mobile App

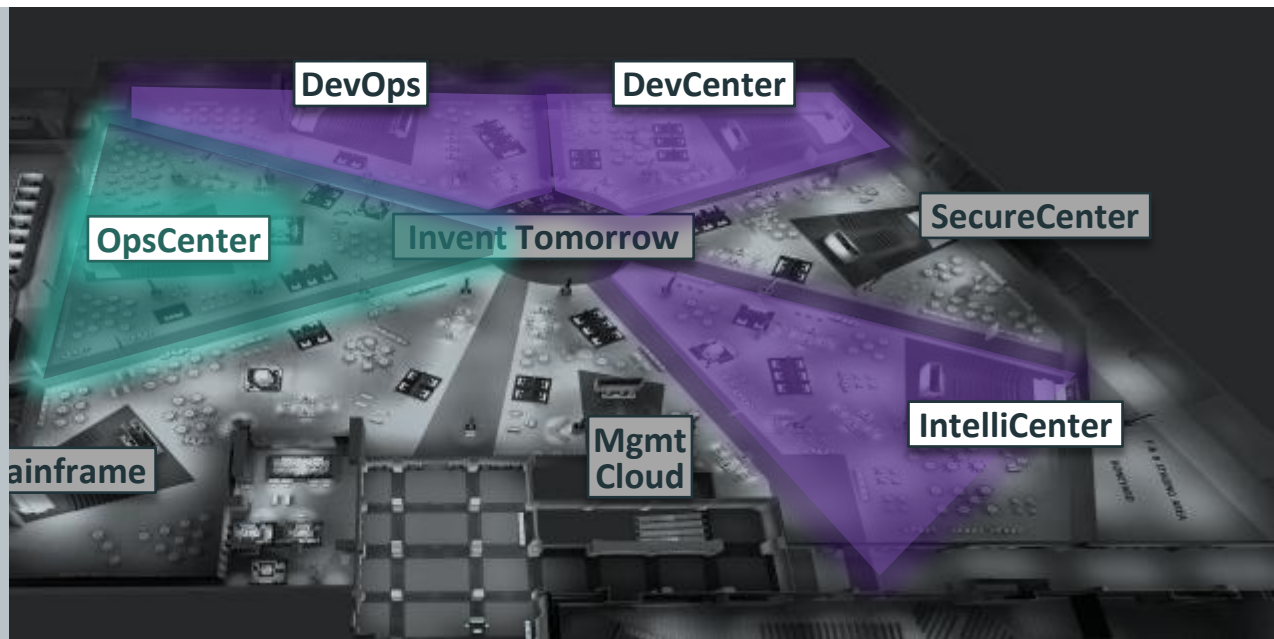
## Notices for Activation Code Going Out Soon



# Operations Professionals May Also Like...

Most Opscenter attendees will be technical tool users. Other areas of interest may include:

1. **DevOpscenter** – To see how Ops can make foundational improvements on the DevOps journey
2. **DevCenter** – To see about the automation products (i.e. product formerly known as Nolio)
3. **IntelliCenter** – To see Cloud Service Management (i.e. new cloud-based service desk)



# What Questions Do You Have?



A person's hands are shown interacting with a transparent digital car model on a tablet. The car is a small, rounded hatchback. The person is wearing a dark long-sleeved shirt and dark pants. A ruler is visible on the left side of the tablet, and a keyboard is visible on the right. The background is a blurred office setting with windows.

**Thank You!**

Business, rewritten by software.™



# What Questions Do You Have?