

# **Track 1 - Infrastructure**

## **Session 160**

### **Integrating Third Party Software in the Composer Development Environment**

Al Hill- NASD/Nasdaq  
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### **Topics of Discussion**

- ❖ NASD/Nasdaq Development Challenges
- ❖ Technical Architecture
- ❖ 3rd Party Products Being Used
- ❖ Lessons Learned
- ❖ Pros & Cons
- ❖ Summary
- ❖ Challenges Ahead

# NASD/Nasdaq Development Challenge

## Project

- ❖ Central Registration Depository (CRD)

## Challenge

- ❖ Greater than 20,000 remote users
- ❖ Must support advanced reporting and GUI features
- ❖ Utilizes a DBMS of over 70 gigabytes
- ❖ Requires Email integration

# NASD/Nasdaq Development Challenge

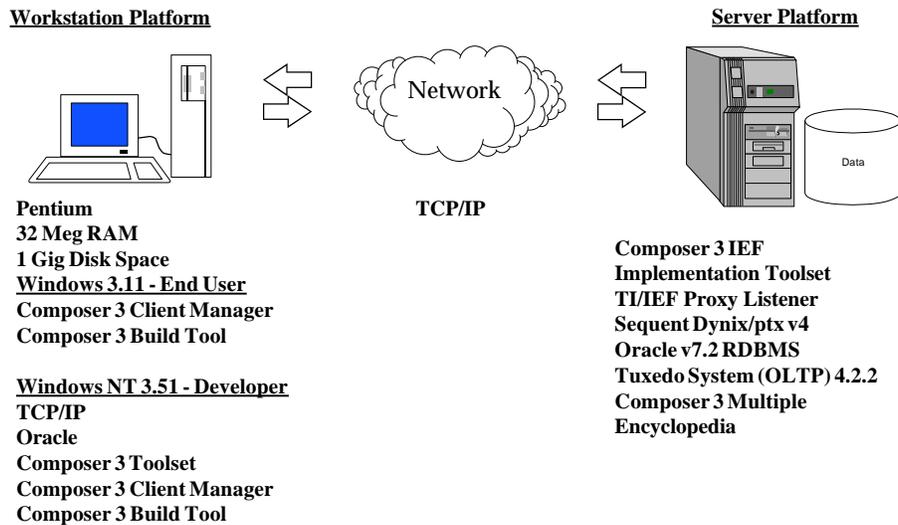
## Project

- ❖ Centralized FOCUS
- ❖ Advertising

## Challenge

- ❖ Requires graphics integration
- ❖ Requires text integration
- ❖ Requires reporting tool integration

# Technical Architecture



## 3rd Party Products Being Used

- ❖ Text Processors such as MS Word
- ❖ GrAF
- ❖ Translation Service & Tuxedo
- ❖ Visual Basic
- ❖ Impromptu
- ❖ Isocor

# Text Integration

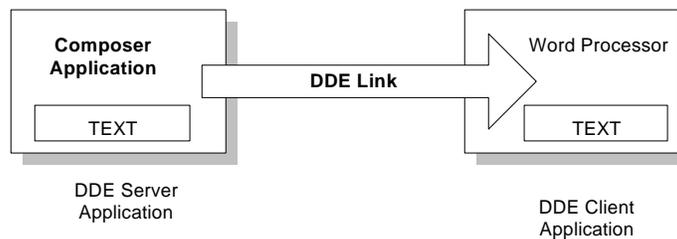
## Requirements

- ❖ Free-form text document preparation
- ❖ Data comes from multiple sources
- ❖ Document length of up to 15 pages
- ❖ Simple word processing capabilities
- ❖ Ability to package text applications for the standard NASD/Nasdaq target client platform

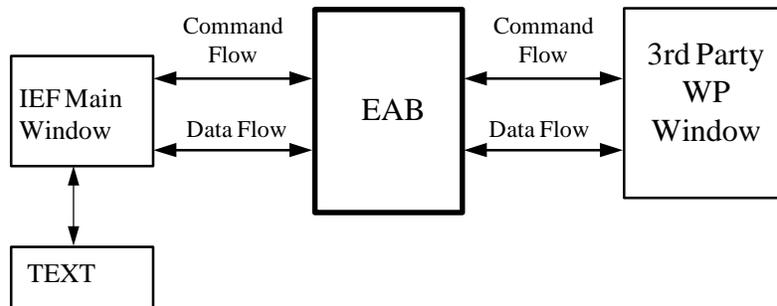
## Solution

- ❖ Develop a technique to integrate 3rd party word processors with Composer
- ❖ Use Dynamic Data Exchange (DDE) to communicate with 3rd party word processors
- ❖ Communication is accomplished through an External Action Block (EAB)

# Text Integration



# IEF Application Text Integration Data Flow



## Graphics Integration

### Requirements

- ❖ Must be an easy to use and learn graphical toolset
- ❖ Communication linking capability with IEF/Composer generated client applications
- ❖ Ability to produce pie and bar charts from numeric data
- ❖ Re-sizable graphical windows
- ❖ Ability to print
- ❖ Ability to package graphing applications for the standard NASD/Nasdaq target client platform

### Solution - GrAF

- ❖ Develop a technique to integrate 3rd party graphical tools with Composer
- ❖ GrAF is an easy solution
- ❖ Designed to communicate with Composer
- ❖ Uses DDE

# GrAF Defined

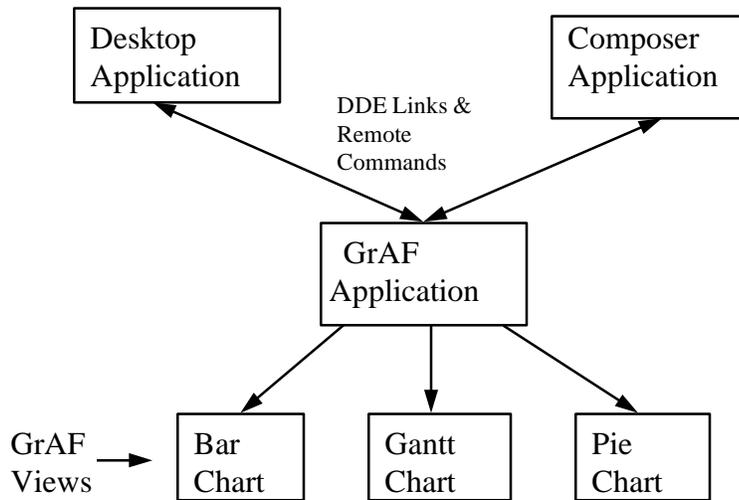
- ❖ GrAF - Graphical application facility is a software tool for developing interactive graphical applications
- ❖ GrAF can be linked to IEF/Composer generated client applications
- ❖ GrAF can be a stand-alone application or share data from remote applications

# GrAF Use of DDE

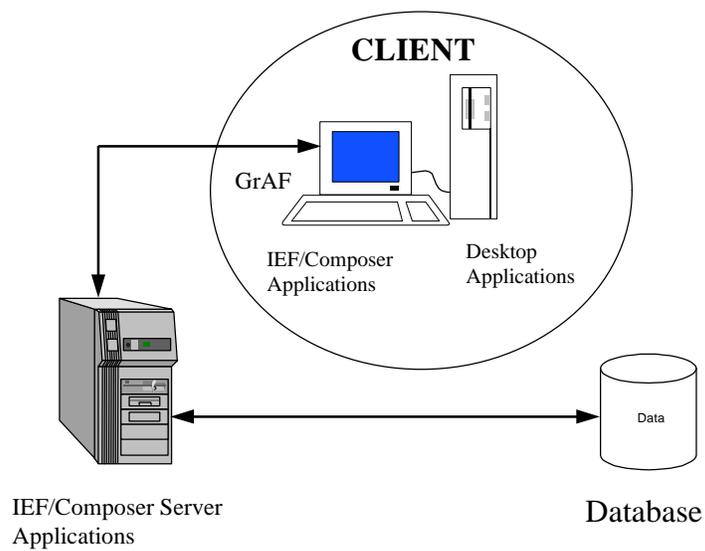
## Workstation Internal Communications



# GrAF Architecture



# GrAF in the IEF/Composer Environment



# Translation Service

## Requirements

- ❖ Develop the ability to integrate Visual Basic and other development tools for additional GUI capability and programming flexibility
- ❖ Must not require any modifications to existing Composer models

## Solution - Develop

### Translation Service

- ❖ Layer with Tuxedo
- ❖ Keep database independent
- ❖ Support standard NASD/Nasdaq message protocol

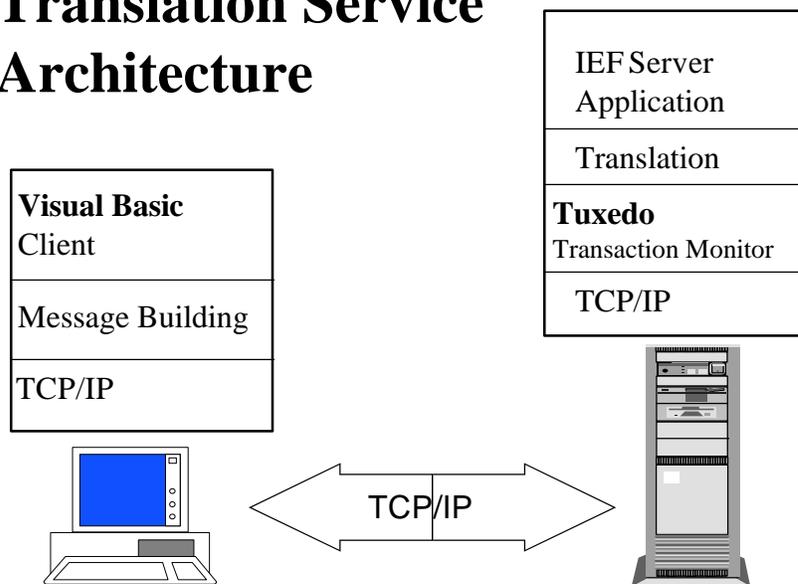
## The Translation Service Defined

- ❖ Interface between the NASD/Nasdaq standard message protocol and the IEF message protocol
- ❖ Routes messages to intended server and routes replies back to client
- ❖ Translation table maps procedure steps to actual server applications

# Translation Service



# Translation Service Architecture



# Reporting Tool

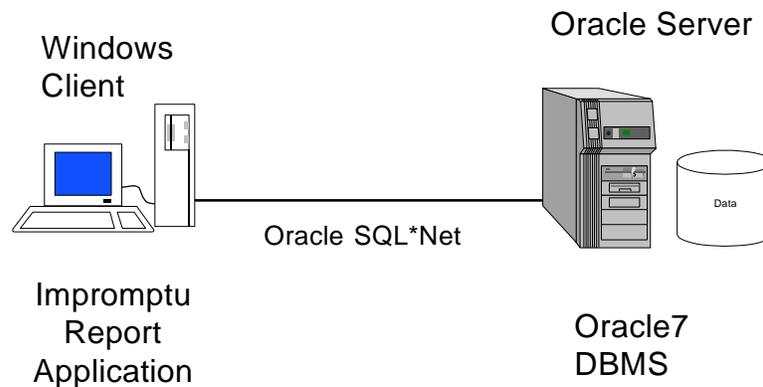
## Requirements

- ❖ Must support client/server
- ❖ Ability to access many types of databases
- ❖ Support database access security
- ❖ Ability to print reports
- ❖ Support interactive reporting
- ❖ Must be an easy use and learn reporting tool
- ❖ Ability to package report applications for the standard NASD/Nasdaq target client platform

## Solution - Impromptu

- ❖ Powerful client/server report writer
- ❖ Controls database access & security
- ❖ Catalogs insulates user from database structure
- ❖ Interactive reporting capability
- ❖ Easy to learn and to generate complex reports
- ❖ Runs on standard NASD/Nasdaq target client platform

# Impromptu Architecture



# Mail Integration

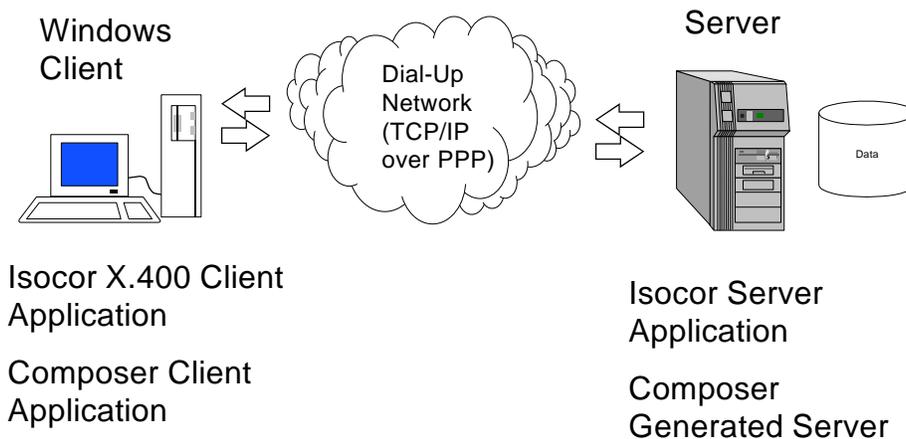
## Requirements

- ❖ Client
  - Sending bulk filings
  - Sending report requests
- ❖ Server
  - Receiving filings & report requests
  - responding to filings and delivering Reports
  - Receipt acknowledgment & defect notification

## Solution - Isocor Mail Tool

- ❖ Supports standard X.400 communications protocol
- ❖ MSmail look and feel GUI
- ❖ Supports APIs which allows for tool customization both on the client and the server
- ❖ Supports multimedia data handling

## Isocor X.400 Mail



# Lessons Learned

- ❖ Prepare in advance
- ❖ Create project management
- ❖ Allow sufficient time
- ❖ Define metrics for project estimation
- ❖ Build prototypes
- ❖ Check for hardware/software environment consistency/compatibility
- ❖ Obtain expertise in tools being integrated
- ❖ Provide training for components of client/server environment
- ❖ Develop consistent guidelines
- ❖ Establish help desk support

# Pros & Cons

## PROS

- ❖ There are many benefits to integrating with the Composer/IEF Environment
- ❖ Expertise can be gained when taking on these challenges
- ❖ Receiving technological rewards inspires us to take on even bigger challenges

## CONS

- ❖ System complexity is increased significantly
- ❖ Expertise in latest technology must be obtained
- ❖ Must train staff in new technology

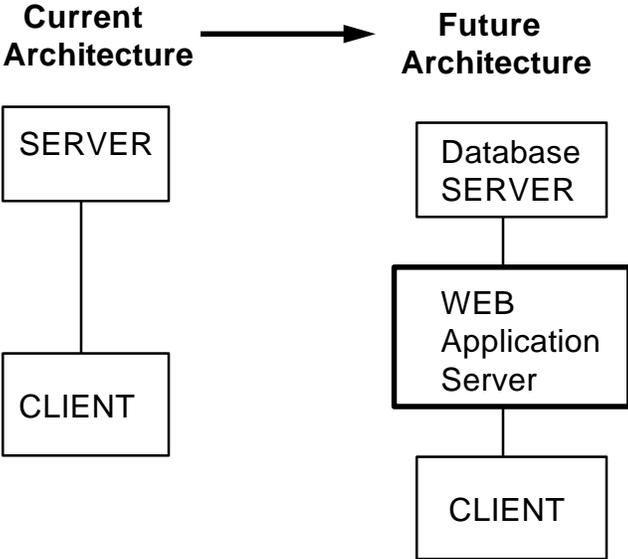
## **Summary**

- ❖ Technical Architecture
- ❖ Six Types of 3rd Party Integration Techniques
- ❖ Lessons Learned
- ❖ Pros & Cons

## **Challenges Ahead**

- ❖ Arranger - use of OLE
- ❖ Inter/Intra Net - Composer WEB Server Applications

# Internet Application Architecture



## WEB Server / “TI INTRAnet Server”

