



Clarity Global User Community Candidate Profile

Name: Jeffrey A. Bloom

Company: Jeffrey A. Bloom

State/Country: New Mexico, USA

Role or Title: Sr. CA Clarity PPM Solution Strategist/Architect



Officer Position you are interested in:

- President
- Vice-President
- Secretary
- Treasurer
- Communications Officer
- Enhancement Coordinator
- Regional Liaison Coordinator

As CA Clarity Global User Community Secretary since it's founding in 2007, I have been honored to:

1. Participate in Board Meetings and publish Meeting Minutes to the Community Website
2. Publish Monthly "PPM Excellence" Blog Posts to the Community Website
3. Prepare Quarterly Webcast Agenda materials in coordination with the Communications Officer
4. Instruct Webcast Participants in the effective use of the WebCast software
5. Participation in all Webcasts to
 - a. Facilitate effective speaker presentations (slide advance, monitoring of correct displays, etc.)
 - b. Fielding of voice and chat questions, and communication of questions to Speakers during Q&A sessions
 - c. Construction and presentation of Membership Polls to better understand the needs, desires and interests of our members
 - d. Posting of Webcast materials to the Community Website
6. Participate in the preparation for and attendance at the **CA WORLD CA Clarity Global User Community Session**

I would be pleased to continue to support the vibrant **CA Clarity Global User Community** as Secretary so that I may continue to share the:

- Community management knowledge I have gained since 2007
- Many lessons I have learned helping 33 organizations achieve improved benefits from using the advanced PPM strategies supported by **CA Clarity PPM**



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Clarity product knowledge & experience.

1. CA Clarity PPM Product Experience
 - a. Niku 6, Clarity 7, 8, 12 & 13, Agile Vision, Product Vision
 - b. On-premise and On-Demand
 2. CA Clarity PPM consulting Experience:
 - a. 33 clients in Banking, Insurance, Communications, Entertainment/Media, Government, Manufacturing in the USA and EU
 - b. 9 as a subcontractor to CA Services
 3. CA Clarity PPM consulting strengths:
 - a. Strategic Requirements Assessment
 - b. Deployment Roadmap Planning and Implementation
 - c. Functional Concept Identification, Analysis, Specification, Training, Deployment
 - d. Technical Product Implementation and Upgrade
 - e. Functional and Technical Integration with 3rd Party Enterprise Applications and Tools
 4. Operational Management:
 - a. Clarity Studio/XML Open Gateway (XOG)
 - b. Microsoft Project/Open Workbench Integration
 - c. Web Services/Database Integration with internal Enterprise Applications and external Vendor systems
 5. Product Development: Custom data manipulation solution for NIKU 6
 6. Website development company CTO
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Prior experience or important accomplishments:

1. 133 management consulting clients in a dozen industries, including 12 Federal Agencies
2. COO, Healthcare Claims Processing Company
3. Computer Operations Manager, Insurance Company
4. Manager, KPMG Management Consulting
5. Expert Technology and Services Witness in 16 litigations
6. MS Management (MBA), MS Electrical Engineering, BS Electrical Engineering
7. Senior Member, Institute of Electrical and Electronics Engineers
8. Senior Member, Association for Computing Machinery
9. Member, Project Management Institute