

Online Community – Context, Collaboration & Content

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CA IDMS™ Technical Conference

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Abstract

- The CA IUA / EIUA Community is where you can go to connect, learn, and share with your fellow CA IDMS customers. The communities bridge the gap between CA, our customers and our partners – 24/7/365. This interactive session shows you how to collaborate with community members from around the world, as well as gain exclusive access to product questions and discussions, webcasts, online office hours sessions and product updates. You also have the opportunity to help shape the future of CA products through product polls and ideation. **Find out how CA Communities can help you get the most out of your investments in CA software – today and in the future.**

Biography



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Agenda

- The Power of Communities: Learn. Connect. Share.
- CA IDMS IUA/EIUA Community Today
- CA IDMS IUA/EIUA Community Tomorrow
- How You Can Participate
- How Can Our Community Help You?
- Meet 1-on-1 with Lenn

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The Power of Communities: Learn. Connect. Share.

- Where members go *every day* to collaborate about CA IDMS and other software solutions
- Where we help one another solve problems and collaborate
- Offers opportunity to improve products, process, and invent new ways to get things done – faster & better



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The Power of Communities: Learn. Connect. Share.

- **Learn:** About products you use and understand other community members are using CA IDMS and other CA products
- **Connect:** Join a network of advocates and experts (customers, partners & CA employees) and expand the knowledge level around CA products and capabilities
- **Share:** Offer answers, tips and tricks – unique insights – to help each other maximize the value of your CA products

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CA IDMS IUA/EIUA Community Today

Interactive demonstration of the current community

The screenshot shows the CA IDMS IUA/EIUA community website. At the top, there is a navigation menu with links for Home, Content, People, Communities, Help, and Apps. A search bar is located on the right. Below the navigation is a header for the community with the IUA logo and the text "CA IDMS IUA EIUA". A secondary menu includes Overview, Content, People, Subcommunities, Reports, and Calendar. A yellow announcement banner reads "ANNOUNCEMENT: Changes to Hotel Reservations for IUA CA/IDMS Technical Conference". The main content area is divided into three sections: "ABOUT THE CA IDMS IUA/EIUA COMMUNITY" with a description of the community's purpose; "RECENT ACTIVITY" featuring a post by Linda Casey about getting to Framingham from Boston Logan Airport; and "UPCOMING EVENTS" listing the "IUA/CA IDMS Technical Conference" on 12/2/14 at 9:00 AM. A "RELATED LINKS" section at the bottom right points to "IDMS/IUA Connections".

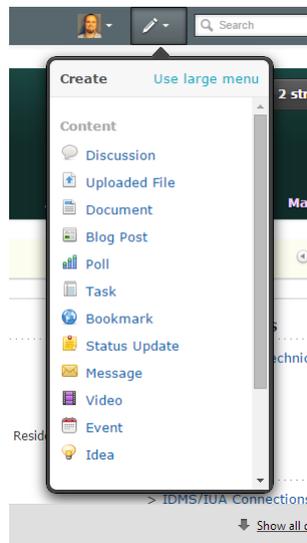
CA IDMS IUA/EIUA Community Tomorrow

- To help grow our community, here is how CA would like to contribute more to the community:
 - **Monthly Community Webcasts** with content created by the CA IDMS team partnering with IUA/EIUA leadership
 - **Monthly Online Office Hours** driven and staffed by the CA Support and product management teams to discuss anything CA IDMS or review content from Monthly Community Webcasts
 - **Sample Programs** created and shared both by the CA IDMS team and community members, including control macros and application programs

The footer of the website includes the IUA logo on the left, the text "CA IDMS™ Technical Conference" in the center, and the "ca technologies" logo on the right. Below the IUA logo is a small number "8". At the bottom center, there is a copyright notice: "© 2014 CA. ALL RIGHTS RESERVED."

How You Can Participate

- CA IDMS IUA/EIUA Community is a partnership between CA and the IUA/EIUA customers
- The more we all contribute, the more value there is for all participants
- Ask questions, answer questions, share your expertise



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Meet 1-on-1 with Lenn

- I'm here until Thursday afternoon
- Meet with me and we'll walk through your communities experiences – good and bad
- Ask questions and share ideas
- Contact Sheila to schedule a 1-on-1
 - [508-630-5616](tel:508-630-5616)
 - Sheila.miller2@ca.com

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Questions and Answers: How Can Our Community Help You?

Online Session Evaluation

Please provide your feedback about this session: G2

On the CA Communities web site:
<http://communities.ca.com>

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