WebClient i+ for CA Plex Product Update

Session 7A

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What are we talking about?

- Web developments Ajax and RIA gain ground
- WebClient for CA Plex Intro
 - RIA in 5 minutes
 - Ajax Presentation Layer
- Demonstration
- Customer use cases
- Roadmap / Next Steps





Ajax – Big now and getting more popular

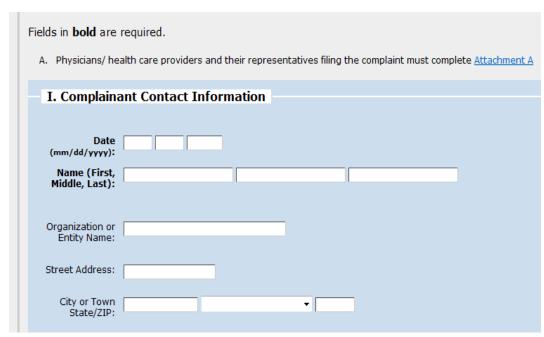


Classic web application issues

- > Poor Interactivity
- > Unresponsiveness /

Page Refresh

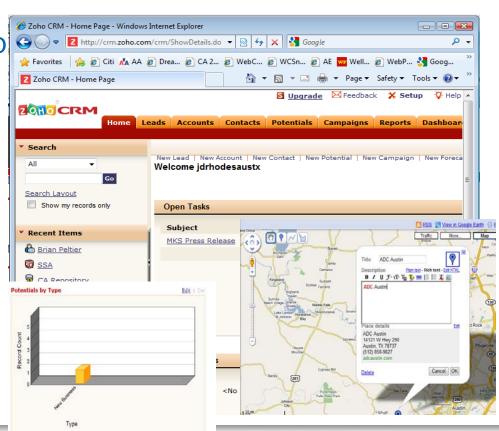
- > Simplistic Interfaces
- > Low usability
- > = Dissatisfaction





Ajax Use Cases

- > Replacement of desktop applications
 - Easier Distribution
- > Customer self service
- > Analytics
- > Productivity
- > Appearance





WebClient addresses Ajax Concerns

- > Security
- > Complexity
- > Bandwidth (less)

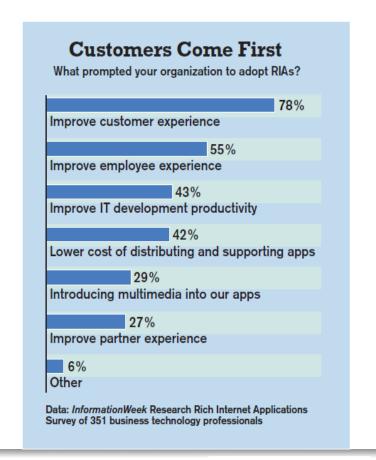


- > The solution: WebClient/Plex generated code
 - Use your standard Plex skills
 - Security built in
 - No direct DB access,
 No SQL Injection
 - Multi-tier high performance



Ajax/RIA Justification

- > 44% of businesses have RIA in production
- > Customer facing apps are moving forward even in current economy
- > Saves money over desktop, distribution/development





Ajax vs. other RIA Approaches (Adobe Air, Silverlight, JavaFX,

- > 100% Open Standards Based
- > Cross-browser capability
- > Optimizations by browser suppliers
- > SEO Friendly
- > No plug-ins required
- > Wide Adoption

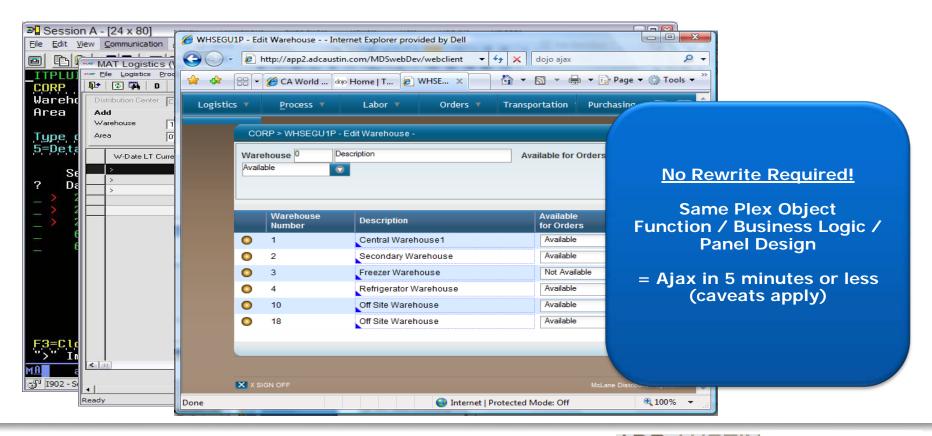
However – it is not an either – or question.
Use of multiple approaches in a single application is increasing



WebClient Product Intro



What does WebClient do?



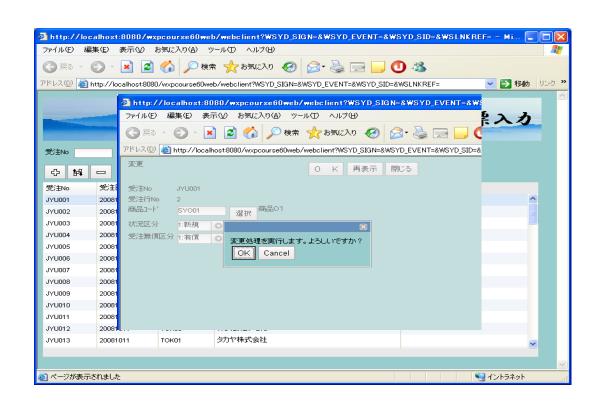


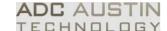
WebClient is International

Projects Underway

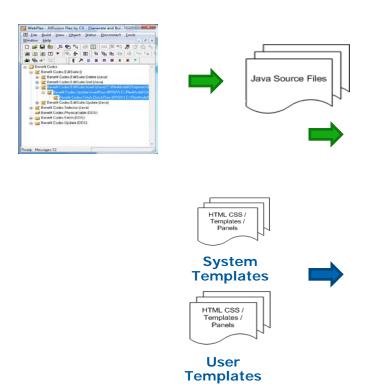
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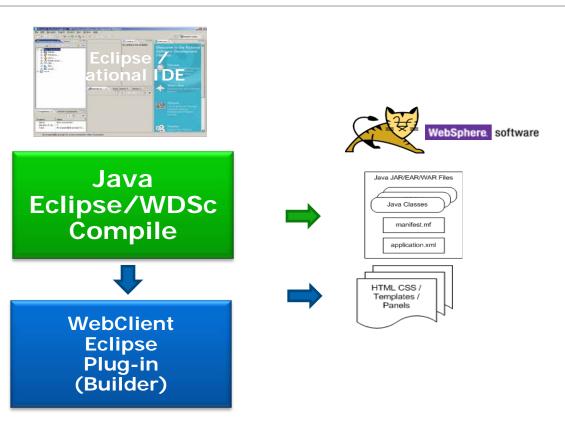
And others...



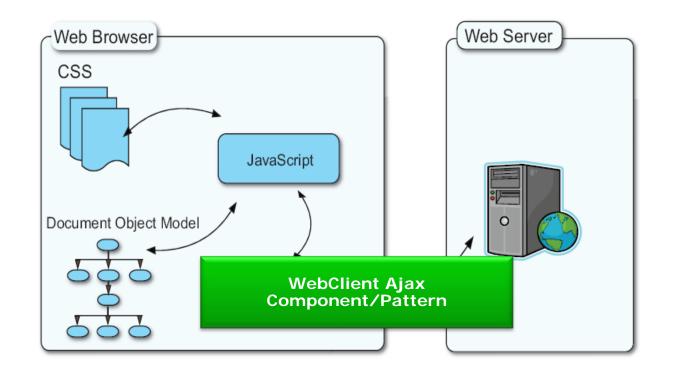


Development Environment





Ajax Web Page Interactions



WebClient, Ajax, and Javascript

- > Ajax uses JavaScript as the programming framework
- > However, JavaScript on a web page is **NOT** Ajax
- > WebClient uses both techniques

Reasons to use Ajax

- > Avoid Page Refreshes
- > Grid Pagination
- > Update web page dynamic regions, tabs, popups, etc.



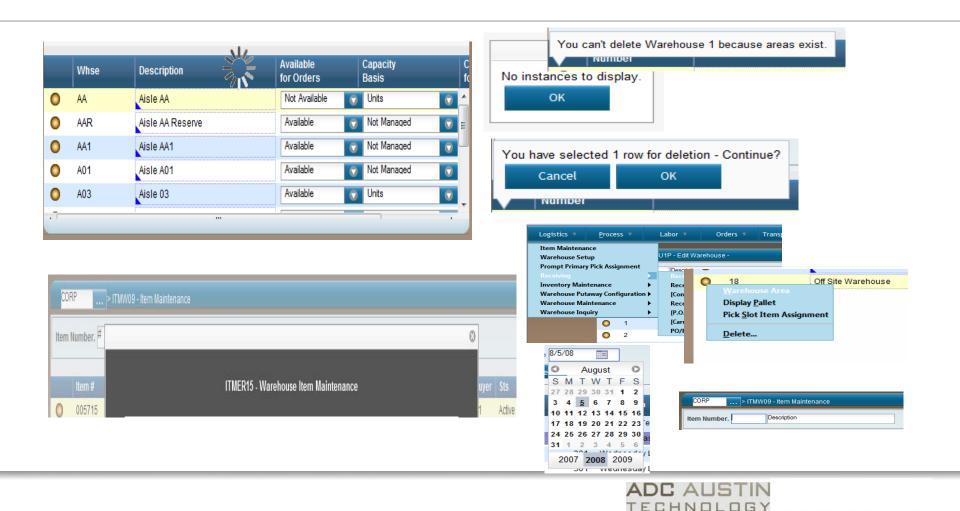


WebClient Components (Dojo)

- > Rich, Open Source
- > Commercial support IBM, SUN, BEA, ...
- > Standards based
 - Internationalization (i18n)
 - Localization (110n)
 - Accessibility (a11y)
- > Many components support Ajax

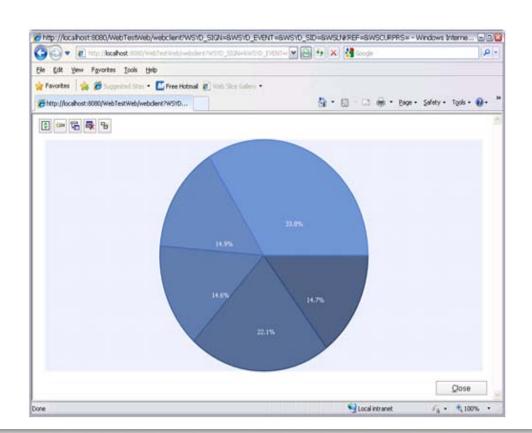


WebClient Presentation Component Examples



Business Intelligence

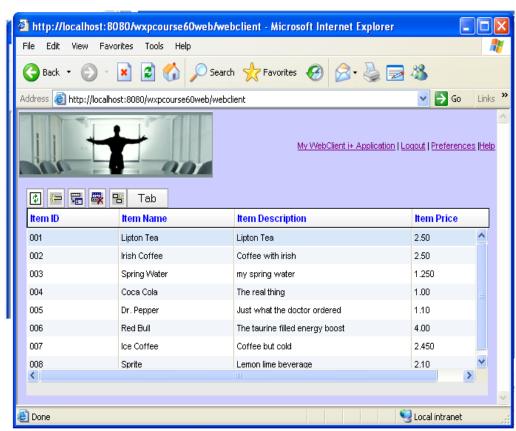
- > Integration with DojoX business charting
- > Integration with DB2 WebQuery, Axis web services to other BI engines

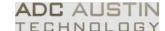




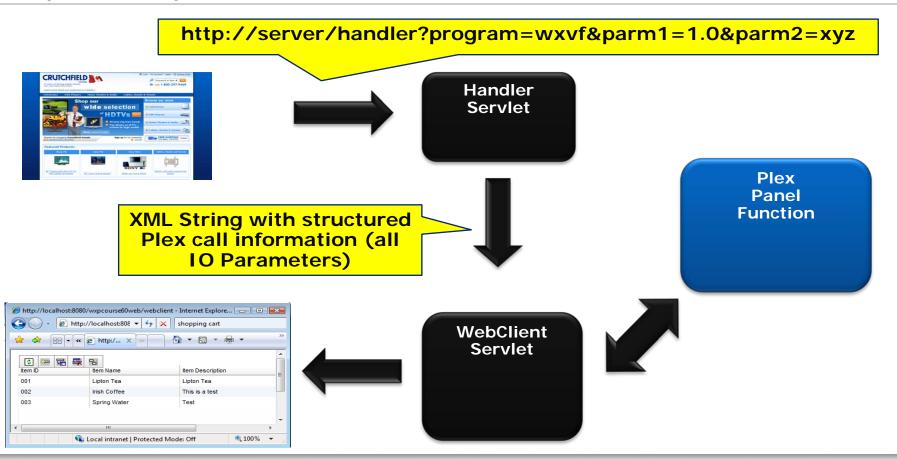
Style Sheet Support

- > Style sheet control of all html elements
- > Apply templating standard Plex inheritance, control directives
- > Very flexible, complete control



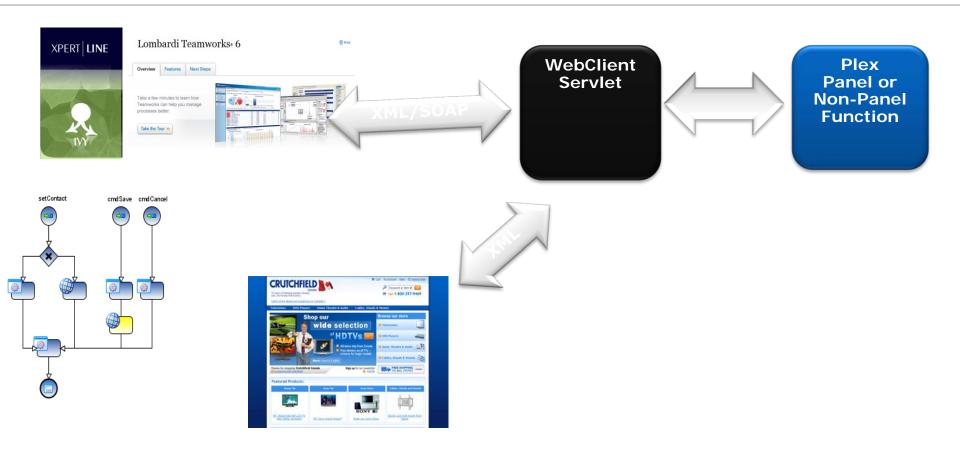


Simple Deep Link





Complex deep link – workflow and web services



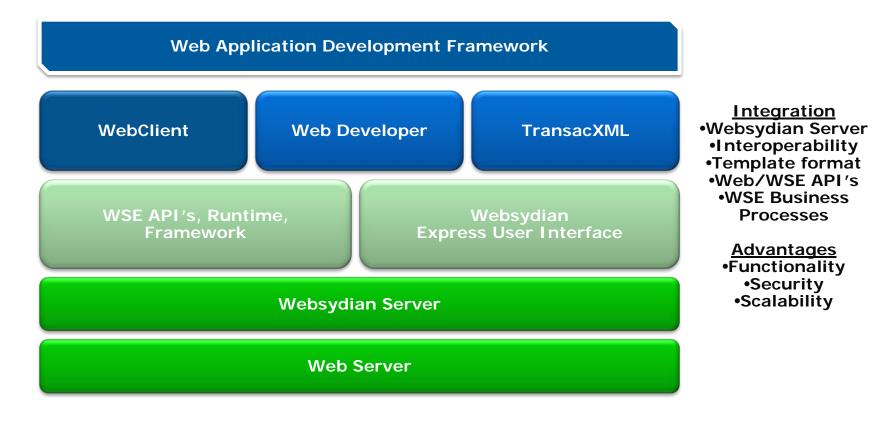
WebClient and 2E

- > WebClient does not work directly with 2E, but...
- > WebClient was developed around ADC Austin M3 Migrated 2E applications
- > 2E functions work "out of the box", no recoding required
- > WebClient maintains the state necessary for 2E applications to run as is, and solves common single sign-on and audit stamp requirements





Websydian Product Integration







Live Demonstration

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Customer Use Cases

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Top Reasons to choose WebClient i+

- Fast web implementation of existing CA Plex functionality
 - Ease of deployment
 - Customer/Employee access
- Web 2.0 Integration
 - Charting/Graphing
 - Maps

- Enterprise Application Integration
 - Other Enterprise applications
 - WorkFlow / Business Process modeling
- Modern Look and Feel

Scenarios

- > McLane Advanced Technologies
 - USA Military ISV
 - Extend market reach, modernize
- > Medical Mutual
 - Physician Insurance
 - Ease of deployment, integration to dashboards (DB2 Web Query)
- > Hapimag
 - Leading travel club site, #1 in Europe
 - Web 2.0, speed of development, reliability
 - Enterprise Application Integration







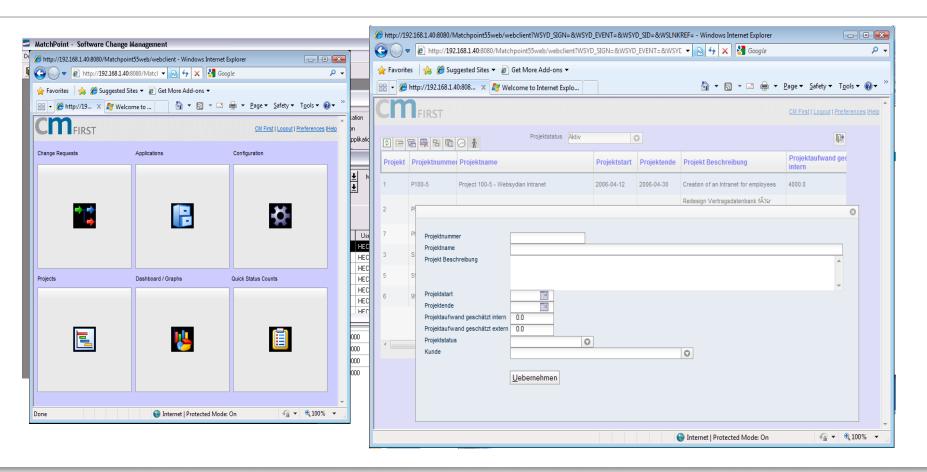


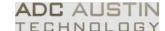
Scenario – CM First

- > ISV in Switzerland, Change Management Tooling for Plex
 - MKS Connector
 - Matchpoint
- > Mature CA Plex model
 - 2300 Functions, 420 Panels
- > Multiple Variants, National Languages



Modernization Before and After





Scenario – Endowment Trust Accounting

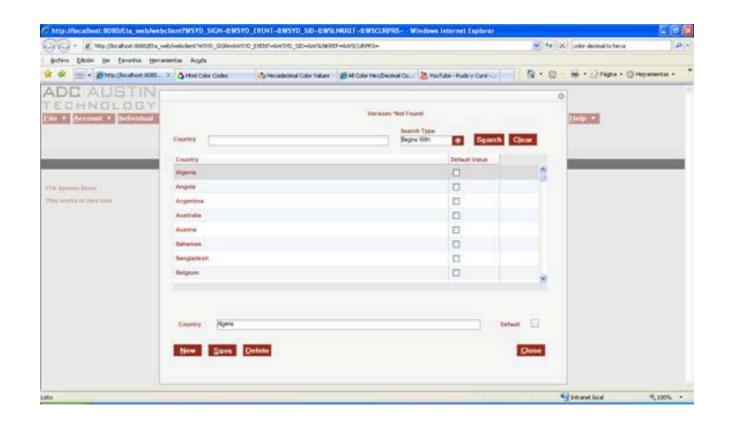
ETA II was developed



with Indiana University Foundation

- Manage approximately 5000 individual accounts benefiting over 200 unique departments on 8 campuses
- Currently manage invested assets of over 1.4 Billion Dollars
- > Database contains over 10 million transactions

Modernization Results





Roadmap and Wrapup



Road Map

- > 1.4 SP1 Released January 2009
 - Build 1.4.14 available now
- > With current release, focus on usability and documentation
- > Web Services/ Workflow Cookbook in progress

> Release 2.0

- Support for CA Plex 6.1
- Support for latest Websydian version
- Additional Ajax components
- Full cross browser testing



Summary – Fast and Powerful Web Development Option for CA Plex

> For developers

- Short learning curve
- Reuse of existing skills
- Reuse of existing code
- Your Plex skills take you further

> For the business

- Rich, appealing web sites, integration
- Time saved
- Money saved

Questions

- http://adcaustintech.com
 - Product Information
- http://webclientiplus.com
 - Technical documentation, tips, blog, news, videos, software