



Exhibitor & Sponsorship “Level” Packages

Platinum Level

\$6,000

(Limit: four companies)

- One Friday Lab Session
- One Vendor Sales Presentation (Choose from Wednesday or Thursday)
- Two promotional e-mail blasts to EDGE Database
- Two Full Conference Registrations
- Marketing insert included in the Registration Packet
- Company name and logo on signage at the event and on the EDGE Web site
- 2009 Vendor Membership
- Sponsor recognition at the Monday Night Special Event
- Exhibit Tabletop at the Wednesday and Thursday lunch
- Special discounts for additional vendor registrations
- Discounts available for vendor company's customers
- **PLUS....Choose ONE of the following (Available on a first-come/first-serve basis):**
 - ☐ **PADFOLIO**
Secure “portable” advertising and high visibility. Your company logo will appear on the padfolio handed to all registered attendees when they arrive. Attendees use their padfolios throughout the conference and long after the close of the meeting.
 - ☐ **BADGE LANYARD**
Badge lanyards are a must-have for all the attendees. This is your opportunities to have your company name around the neck of every attendee.
 - ☐ **KEYNOTE SPEAKER**
The keynote speaker is the highlight of the conference! You can sponsor the opening keynote speaker, who will set the pace for this rewarding event! *Company logo will be displayed on the screen during the open session.*
 - ☐ **WATER BOTTLE**
Each EDGEucate 2009 attendee will receive a water bottle with your company logo on it! Your company's message will be carried by the attendee.

Gold Level

\$4,000

(Limit: four companies)

- One Wednesday Lab Session
- One Vendor Sales Presentation (Choose from Wednesday or Thursday)
- One promotional e-mail blast to EDGE Database
- One Full Conference Registration
- Marketing insert included in the Registration Packet
- Company name and logo on signage at event and on the EDGE Web site
- EDGEucate 2009 Vendor Membership
- Coffee Break Sponsor for entire event
- Sponsor recognition at the Thursday Special Event
- Exhibit Tabletop at the Wednesday and Thursday lunch
- Special discounts for additional vendor registrations
- Discounts available for vendor company's customers

Silver Level

\$2,500

- One Full Conference Registration
- Marketing insert included in the Registration Packet
- Company Name and Logo on signage at the event and on the EDGE Web site
- Exhibit Tabletop at the Wednesday or Thursday lunch
- Special discounts for additional vendor registrations
- Discounts available for vendor company's customers



October 28-30, 2009

Plano, Texas

Exhibitor & Sponsorship Unique Opportunities

Marketing Insert in the Registration Packet	\$1,000
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Place one EDGE-approved insert promoting your company into each attendee's Registration Packet.

Thursday Night Special Event	\$2,500
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After a day filled with exciting information, what better way to network with members than to kick back, relax and have some fun! The Thursday Night Special Event will be hosted at an offsite venue. This is the perfect opportunity for you to follow-up with the attendees you met during the tradeshow earlier in the afternoon. This sponsorship includes signage and a giveaway opportunity.

Want to Receive a 25% discount on your sponsorship?

Sponsor EDGEucate 2009 *and* EDGE EMEA 2009

Contact Steve Rabeor, EDGE Sales Manager,
at +312.673.5883 or srabeor@smithbucklin.com for details



Exhibitor & Sponsorship Contract

Contact Information:

Company Name: _____

Contact Name: _____

Will this person attend the event? ☐ Yes ☐ No (please note who will attend below):

Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____ Web site: _____

Select your sponsorship level:

☐ Platinum (\$6,000) ☐ Gold (\$4,000) ☐ Silver (\$2,500)

If not choosing a level, select your unique sponsorship:

☐ Marketing Insert (\$1,000) ☐ Thursday Night Special Event (\$2,500)

Total amount due to EDGE: \$ _____ *

**If sponsoring EDGEucate 2009 and EDGE EMEA 2009, apply 25% discount to total amount.*

Please select payment method: ☐ Check ☐ AMEX ☐ VISA ☐ MASTERCARD

Card Number: _____ Exp. Date: _____

Name as it appears on card: _____

Signature: _____

Full payment is due with contract. Send payment to:

If paying by check: EDGE, 401 N. Michigan Ave, Chicago, IL 60611, USA

If paying by credit card: Fax to +312.673.6660

If you have questions, please contact Steve Rabeor, EDGE Sales Manager at +312.673.5883 or srabeor@smithbucklin.com